



MORTGAGE BANKERS ASSOCIATION OF THE GENESEE REGION PRESENTS

It's Time to Get Motivated with National Speaker...



Pat Fenton

"Success is a process, a formula that anyone can follow to achieve their goals. Success is not a random measure or event."

Please join the MBA of the Genesee Region and Patrick Fenton for an afternoon that will help you realize your full potential in the mortgage industry.

PATRICK FENTON is a nationally renowned presenter who writes and speaks on the topics of motivation, professional selling, management and personal development. He facilitates over 100 mortgage training workshops each year, speaking to over 20,000 mortgage professionals on an annual basis.

Pat has created MoneyTree Training Group's proprietary training approach, The Sales Elite, along with numerous sales and leadership training programs in the Real Estate Industry. His programs have proven to yield consistent results and are used by some of today's top mortgage professionals. "As a sales professional, I was taught by my mentor a very simple, but powerful lesson. Success is not a random measure or event and that there is no such thing as luck! Success is a Process, a Formula that anyone can follow to achieve their goals."

The challenge is that very few educational institutions, companies and managers know what the formula is and therefore it simply isn't being taught. Pat Fenton's mission is to help today's mortgage professionals realize their full potential through the understanding and execution of the formula to success.

THURSDAY, APRIL 24, 2008, MIDVALE COUNTRY CLUB
2387 Baird Road, Penfield, NY
3:00 P.M. Registration, 3:30–5:00PM Program
Program followed by Hearty Hors D'oeuvres and Cash Bar

Bring your Business Card to the Meeting and Enter to Win the Door Prize!!!

Registration Form: April, 2008

COST: \$25 MBA & WCR Members / \$35 Non Members

Names: _____

E-Mail Addresses: _____

Company: _____

Number Attending: _____ @ \$ _____ = \$ _____ Total Enclosed

In keeping with its mission to provide educational programs to its membership, a substantial portion of this event is underwritten by the Mortgage Bankers Association of the Genesee Region.

Make check payable to: Mortgage Bankers Association and mail by April 14th to Mary K. Dawson, Underberg & Kessler, 300 Bausch & Lomb Place, Rochester, NY 14604 – Phone (585) 258-2847 Fax (585) 258-3203

Jack LaVere's Restaurant